



For Immediate Release
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Ambassador Carol Moseley Braun to Speak at All Things Organic on Sunday, May 6 in Chicago

Ambassador Carol Moseley Braun, the founder and president of Ambassador Organics, will speak at the All Things Organic trade show at McCormick Place, 2301 S. Lake Shore Drive in Chicago on Sunday, May 6 at 10:30 a.m. in Room: # N227A. Ambassador Organics' trade show exhibit is booth # 339.

Braun, who will be showcasing her line of organic foods at the show, will participate in a discussion entitled "Making Global Local: Thinking Locally, Acting Globally."

Ambassador Braun has a long history of appreciation for agriculture and environmental work, reaching back to her childhood summers on her great-grandmother's farm in Alabama. Her appreciation grew into a passion during her tenure as United States Senator and Ambassador to New Zealand and Samoa, during which time she was an advocate for environmental and social responsibility.

During a visit to the Michael Fields Institute in East Troy, WI, she furthered her passion for sustainability by investigating the premise of biodynamic farming. From her myriad of experiences, Ambassador Braun became convinced that launching a premium line of organic and biodynamic branded foods would best continue her commitment to the American public by using a holistic, triple-bottom-line business approach: financial profitability, environmental sustainability and social ethics.

"We created Ambassador Organics because we wanted a business that demonstrated our commitment to a healthier environment and better quality food production," Ambassador Braun said. "Certified organic and biodynamic agriculture are authentic systems that date back centuries. We believe these systems can help improve environmental quality and reconnect people to their food source. Through Ambassador Organics, we are bringing authentic food to the 21st century."

Through contacts made over years of world travel, Ambassador Braun serves as a vessel for organic and biodynamic sources from all over the world, though supporting United States farm sources will be a primary emphasis of the brand.

Ambassador Organics is an ethical purveyor of premium organic food products. The company is committed to enhancing ecological sustainability, social justice, spiritual vitality and physical well being for the American farm community, global farm neighbors and consumers